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ABSTRACT OF THE DISCLOSURE

There are offered an accepting method for transaction reservation, system and apparatus to execute the method and a recording medium in which terms, such as a discount rate in transaction, for a transaction target such as products are disclosed on a network, and a lot of customers may promptly have information that discount bargains are available, and, moreover, the number of customers who desire to receive the offered discount bargains may be previously obtained by accepting reservation to perform the above transaction based on the above terms.